



How to introduce yourself when you arrive at a household during the Social Survey

Good morning, my name is **Jacinta Martina**, I am an interviewer from the Central Bureau of Statistics, CBS. (show badge).

I have come to ask you and your family some questions on different important topics for the development of our society under the name of the Social Survey.

Explanation of the purpose of the Social Survey 2026

Purpose

The purpose of the Social Survey is to collect up-to-date information on different topics such as, labor, housing calamity and health. With this information, we can create or update policies and also legislation. But it also helps us better understand how we live, participate, and feel within our community.

Target group

All members of the household.

Asking for participation

Do you have time now to do the interview?

- **If the answer is “yes”:** Start the interview process.
- **If the answer is “no”:** Explain again the importance of participating in the Social Survey (see purposes above).
- **If the answer is still “no”:** Suggest making an appointment for another time/day.
 - If the respondent agrees: Make the appointment.
 - If the respondent still refuses: Register the household as a “hard refusal,” meaning the respondent has consciously chosen not to participate.

Explanation of CBS’s purpose

If the respondent asks for an explanation of what the Central Bureau of Statistics (CBS) does, explain the following:

The Central Bureau of Statistics informs the community about the demographic and socio-economic situation of Curaçao through statistical information.

In case of distrust of the interviewer

If the respondent doubts whether the interviewer really is from CBS:

- The interviewer shows their badge with photo, first name, and last name.
- The interviewer asks the respondent to scan the QR code on the badge to confirm that the interviewer is part of the CBS team.
- If scanning is difficult, the respondent can call CBS at 7241802 / 5202227 to verify the interviewer's identity.

In case the respondent asks about anonymity

If the respondent asks whether participation is mandatory

You can explain that participation is mandatory in order to ensure CBS receives as many responses as possible, making the survey results more reliable.

Only if necessary, refer to the **Statistical Act (PB 2011, no. 19)**. If the respondent wishes to read it, they can download it from the CBS website: [Statistical Act 2011 no. 19 | Central Bureau of Statistics Curaçao](#).

If the respondent asks about anonymity

The interviewer refers to **Article 5 of the Statistical Act (PB 2011, no. 19)**:

- Data and information collected are processed solely for statistical purposes by authorized CBS staff.
- It is forbidden to use this information for anything other than statistical work.

The Minister publishes statistical data, but never in a way that allows the identification of individuals, unless they have no objection

At the end of the interview

Always thank the respondent and/or the family for their participation:

“Thank you very much, Mr./Ms., for your cooperation. We greatly appreciate it. The results of the Social Survey will be published in the media and also on our website: www.cbs.cw.”