



Inspectie  
Volksgezondheid  
Aruba



# Crescenzia Biemans, LLM

Transforming Industry Standards:  
The Journey of Bucuti & Tara Beach Resort



Quality of Healthcare  
CONFERENCE IVA 2024  
"Quality Matters"

## Disclosure of speaker's interests

(Potential) conflict of interest	None/See below
Potentially relevant company relationships in connection with event	Company name(s)  Cosmedica
<ul style="list-style-type: none"><li>● Sponsorship or research funding</li><li>● Fee or other (financial) payment</li><li>● Shareholder</li><li>● Other relationship, i.e. ...</li></ul>	<p>Cosmedica and Bucuti have formed a partnership where Cosmedica provides medical treatments, such as facelifts, while Bucuti offers guest rooms for patients to recover in private. Bucuti does not provide any medical treatments or receive direct financial benefits from Cosmedica. However, this partnership may still be worth mentioning.</p>

Crescenza Biemans

# *Transforming Industry Standards:* The Story of Bucuti & Tara Beach Resort

\*Disclosure of Speaker's Interests:  
Bucuti & Tara Beach Resort has a partnership with Cosmedica for  
the development of holistic recovery packages for guests.



We share a *common mission*:  
care, compassion, and comfort

**Tripadvisor**  
Travelers'  
Choice Awards  
Best of the Best



**TOP 25 HOTELS OF THE WORLD**  
**#3 IN THE CARIBBEAN**  
**#1 IN ARUBA**  
**#1 IN ARUBA FOR HONEYMOONS**

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**EAGLE BEACH**  
**#2 BEACH IN THE CARIBBEAN**  
**#8 BEACH IN THE WORLD**



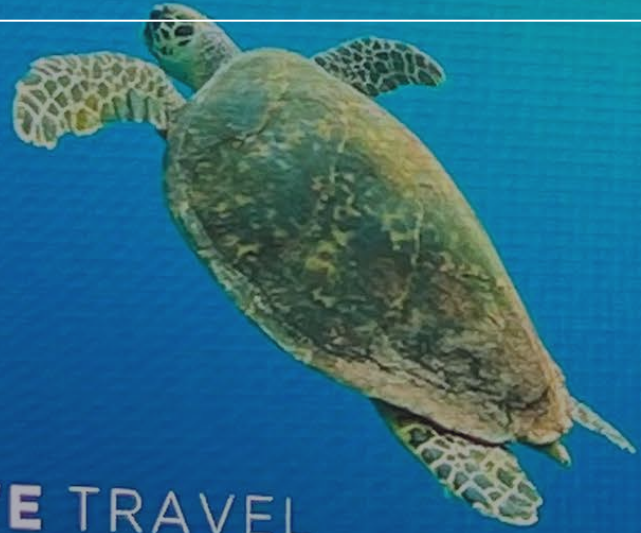
**Forbes**  
TRAVEL GUIDE  
RECOMMENDED 2024





It is a place where luxury and sustainability  
*coexist* and *benefit* one another.

"...tourism business;  
we are in the nature business."

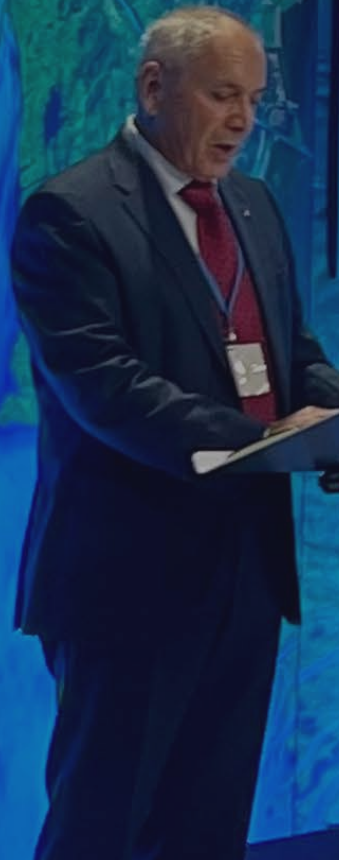


## REGENERATIVE TRAVEL

COP26



United Nations  
Climate Change



It starts with *leading*  
by example





# UNITED NATIONS CONFERENCE ON ENVIRONMENT AND DEVELOPMENT



Rio de Janeiro 3–14 June 1992

## Our *journey* already began in the 1990s

But for us, sustainability is not just a marketing term or a trend—it's a way of life.

ANGOLA



Sustainability is not just about protecting  
the planet—it's about creating spaces where  
*people can thrive.*

# Going *beyond* traditional hospitality

## 1

### Air Quality and Purity

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We monitor and enhance the air quality in every room with hospital-grade HEPA air filters, industrial dehumidifiers, and anti-mold insulating coatings.

## 2

### Advanced Sanitization

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Our hospital-grade UVC technology sanitizes both our rooms and water, offering the highest standards of cleanliness and ensuring the health and peace of mind of everyone who stays with us.

## 3

### Wellness-Driven Choices

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From non-toxic cleaning products to thoughtfully curated, health-focused menus, every decision is made with the wellness of our guests and staff in mind.

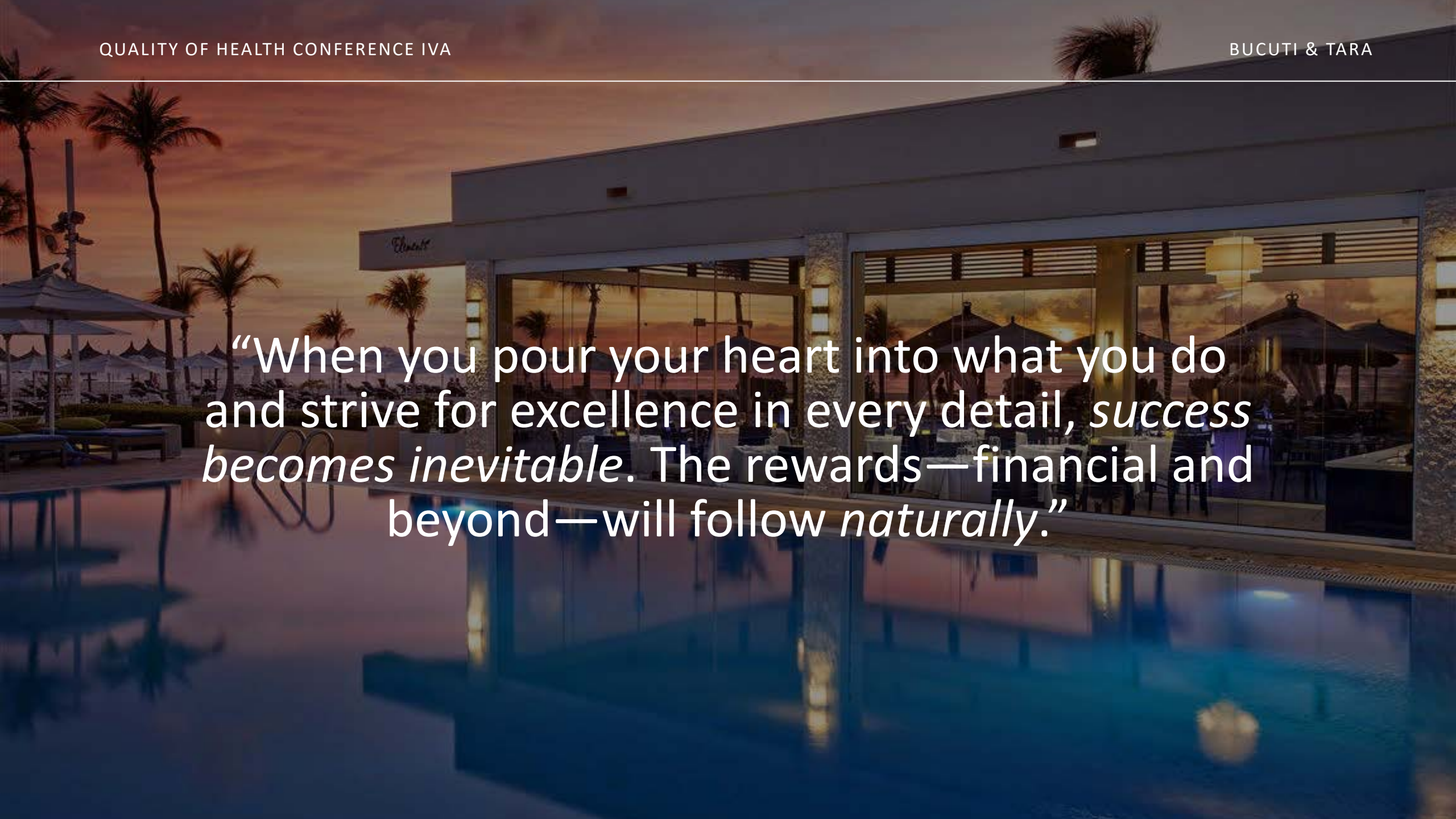
# Holistic healing *beyond* the physical

Our recovery packages in collaboration with Cosmedica are designed to nurture the mind, body, and spirit, offering a serene space for complete restoration *before* and *after* a surgical procedure.

A woman in a blue hotel uniform is smiling while making a bed. She is holding a patterned orange and white blanket. The background shows a hotel room with a bed and a window.

# Nurturing our team *equals* elevating guest experiences

Through comprehensive wellness programs, eco-friendly initiatives, and a culture of care, we empower our employees to thrive—because happy, healthy employees create unforgettable guest experiences.

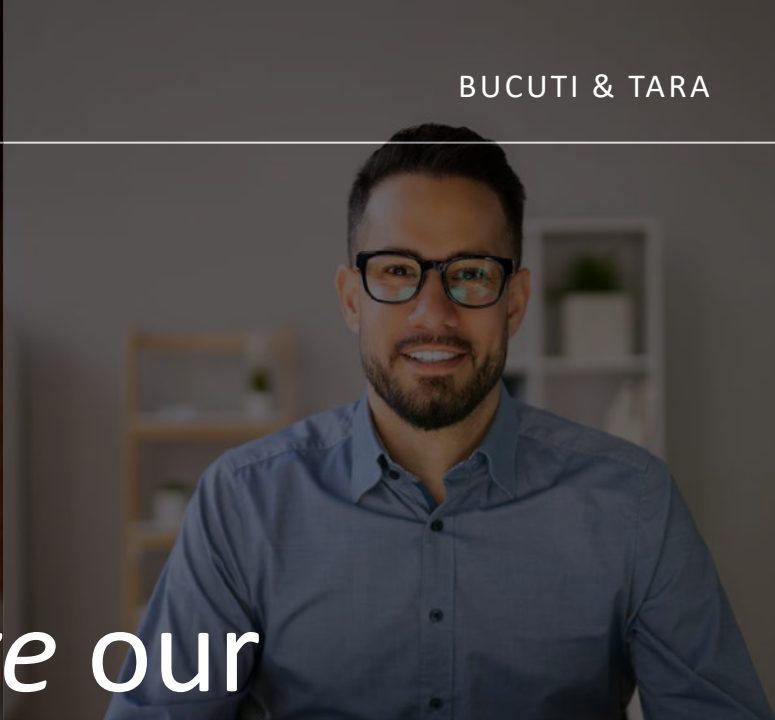


“When you pour your heart into what you do and strive for excellence in every detail, *success becomes inevitable*. The rewards—financial and beyond—will follow *naturally*.”

No matter how difficult the external environment may seem, there are always opportunities for improvement *if we look inward.*



How we can *improve* and *create* our own standards to excel in what we offer?





Thank *you*

[cresi@bucuti.com](mailto:cresi@bucuti.com) | [www.bucuti.com](http://www.bucuti.com)